



RE: Wallboard – Ads in Legal Arena

In March of 2020, the Legal & District Chamber of Commerce and the Town of Legal entered into a contractual agreement. This agreement provides the Legal & District Chamber of Commerce the rights to the advertising space in the Legal Arena. Monies raised from the Arena advertising space will be allocated to a new "Local Sports Community Grant", which can be sourced by local sports teams and organizations serving the Legal & Area.

Due to the pandemic the Chamber felt approaching businesses in 2020 for advertising was not well placed. We are now pleasantly optimistic that the tail end of 2021 and beginning of 2022 will bring a new energy of activity to our recreational facilities. Allowing sports, festivals, and community events to re-connect once more.

Therefore, currently the Town of Legal has removed all signage in the Legal Arena. This signage has been placed in storage. With a clean slate the Legal & District Chamber is now seeking support for annual advertising signage within the Legal Arena. Gearing up for an exciting new season!

There are 4 advertising size options to select from (please see following grid), all allow your business or organization the opportunity to support a numerous number of not-for-profit sport groups serving the Legal & area. Your support will have a direct impact on the quality of the services these groups can provide. Signage will be seen:

1. During the winter hockey season
2. During summer child programming and recreation programming
3. During special events such as the
 - ✓ "Meet the Community" (held annually in September)
 - ✓ "Fete au Village" (held annually the 4th weekend of July)
 - ✓ As well as any special event booking of the Arena

Members of the Legal & District Chamber of Commerce will receive a discounted advertising rate of \$50.00 per wallboard sign (*not including Zamboni Ads*).

Over the course of the next few weeks an executive member of the Legal Chamber will be in contact to discuss supporting the Local Community Sports Group Grant opportunity. If you have any questions or would like to contact us immediately, please do so by email at Wallboard-Ads@hotmail.com. If you are interested in joining the Legal & District Chamber of Commerce or would like to know about the perks of being a member, please visit our website at www.legalchamberofcommerce.ca

Thank you for your consideration and support.

Sincerely,

Wallboard-Ads@hotmail.com

Volunteer Executive Member

Legal & District Chamber of Commerce

ARENA WALLBOARD ADVERTISING

In the Legal Arena advertising wall boards are positioned across from the seating areas for all fans to see. You can have your personal or company name as well as any advertising information you require on display for all to see.

Businesses will be required to:

- ✓ Select Board Size Option
- ✓ Make Advertising Payment to Legal & District Chamber of Commerce by August 31st
- ✓ Have Sign Fabricated
 - Materials: Minimum 5ml Coroplast with Vinyl Decal
 - Local Legal & District Chamber of Commerce businesses in which can fabricate signs:
 - Hunters Print & Copy (Morinville) 780-939-8882
 - Iron FX Signs (Legal) 780-288-7047
 - JLS Signs (Morinville) 780-939-0000
- ✓ Have sign delivered to the Town of Legal (5021-50 Street, Legal AB) by August 31st

Advertising Options: (Below are the board size price points to choose from)

Option	Size of Board	Cost Per Year
Board Option 1:	2 feet by 8 feet (2'x8')	\$ 350.00 per year
Board Option 2:	4 feet by 4 feet (4'x4')	\$ 350.00 per year
Board Option 3:	4 feet by 8 feet (4'x8')	\$ 500.00 per year
Board Option 4:	8 feet by 16 feet (8'x16')	\$1000.00 per year
Zamboni (2 sides):	8 feet by 28 inches (8'x28")	\$ 150.00 per year/per side

Option 1:
2 feet by 8 feet (2'x8')

Option 2:
4 feet by 4 feet
(4'x4')

Option 3:
4 feet by 8 feet
(4'x8')

Option 4:
8 feet by 16 feet (8'x16')



ADVERTISING AGREEMENT & INVOICE

Company Name: _____

Address: _____

City: _____ Postal Code: _____

Contact Name: _____

Phone: _____ Cell: _____

E-Mail: _____

Promotional Rights			Chamber Member (Y/N)	Member Discount	Ad. Cost	Total
Arena Board	<input type="checkbox"/>	2'x8' Board		(\$50.00)	\$350.00	
Arena Board	<input type="checkbox"/>	4'x4' Board		(\$50.00)	\$350.00	
Arena Board	<input type="checkbox"/>	4'x8' Board		(\$50.00)	\$500.00	
Arena Board	<input type="checkbox"/>	8'x16' Board		(\$50.00)	\$1000.00	
Zamboni (1-side)	<input type="checkbox"/>	8'x28" Per side	SOLD	N/A	\$150.00	
Zamboni (1-side)	<input type="checkbox"/>	8'x28" Per side	SOLD	N/A	\$150.00	

AGREEMENT: This advertising and promotional agreement is made effective **July 1, 2021** by and between **Legal & District Chamber of Commerce, Box 338, Legal AB, TOG 110** and the Advertiser with its principal office at the address set out above. The term of this Agreement commences on the Effective Date and shall end on **June 30, 2022** (the "Term"). Legal & District Chamber of Commerce (Legal Chamber) will provide during the Term, the Promotion Rights listed above.

Legal & District Chamber of Commerce and the Advertiser agree and recognize that nothing in this agreement will constitute a grant, right or limitation relating employee or executive member. The advertiser shall deliver to Legal Chamber, upon receipt of reasonable notice from Legal Chamber, all advertisements in the form required by Legal Chamber to fulfill Legal Chamber obligations under this agreement. All advertisements provided by the Advertiser must be ready for installation and/or printing and not require further preparation by Legal Chamber. Unless otherwise specified herein, the position of any advertisement in any form is in the absolute discretion of Legal Chamber. In addition to other legal and equitable remedies, Legal Chamber may terminate this agreement if the Advertiser fails to make a payment of any amount payable here under when due and such default continues for seven (7) days after written notice thereof is given by Legal Chamber to the Advertiser or commits a material breach of or defaults in the performance of any of the provisions and conditions contained herein (other than a default in the payment of money) and such default continues for thirty (30) days after written notice thereof is given by Legal Chamber to the Advertiser. The Advertiser warrants that the advertisements do not infringe any common law or statutory patent, trademark and/or copyright or any other right of any person, firm or corporation, that it has obtained all necessary consent and releases for all intellectual property rights to be used in connection with the advertisements hereunder, and that it contains no matter that is defamatory, libelous or otherwise objectionable.

All costs and expenses associated with the production and delivery of a PDF and/or High-Resolution JPG advertisement, printing, and any changes thereto shall be the responsibility of the Advertiser. All costs and expenses associated with the installation of the advertisements shall be the responsibility of Legal Chamber. For the rights and benefits granted pursuant to this agreement, the Advertiser shall pay **Legal & District Chamber of Commerce** the sum of \$ _____ by cheque or e-transfer, in full on or before **August 31, 2021**.

AGREED TO BY Legal & District Chamber of Commerce:

Signature: _____

Title: _____ Date: _____

AGREED TO BY THE ADVERTISER:

Signature: _____

Title: _____ Date: _____